





RYAN "DANIELS" MARTIN

High energy, professional personality with a true passion for radio, music and graphic arts. Over 17 yrs experience and education in visual communications and mass media / marketing.

Forward thinking, creative minded, with vision for progression and a drive for advancing knowledge, talent and experience.

 325.518.5193

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 /pub/ryan-daniels/a/766/50

 /+RyanDaniels_hhm/posts

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GRAPHIC DESIGNER

Using current computer technology, application of design & art into customer branding, concept, marketing, signage & vehicles. Custom artwork and personal touch to make each project truly one of a kind. Vecotr & Raster design. Limited web coding & design. Social media.



INSTALLER



COMPUTER CUT | SPECIALTY THERMAL FOIL | SOLVENT INK WINDOW PERF | BANNER CAST | CALENDARED



CONSULT | DESIGN PRINT | LAMINATE PRODUCTION | APPLICATION TECHNIQUE | TOOLS



UNDERSTANDING VINYLs AND MEDIA PROPERTIES
MACHINE MAINTENANCE AND OPERATION
COLOR THEORY AND MATCH

Mimaki

AVERY

SEAL

3M

GERBER

ORACAL

Summa

ARLON

RADIO & VOICE

On-Air Radio Personality. Local and syndicated market knowledge. Station & Commercial Voice Talent. Event Host. Production & imaging including sound concept & writing. Promotion across media platforms. Video editing, post-production & special effects.



OpX Broadcaster
Scott Studios
Dalet
Station Playlist

EXPERIENCE

10/2001-Current – Horns High Media. Freelance: owner/operator: Radio Production, Voice Talent, Event Host, Graphic Design, Photography.

03/2008-Current – Cumulus Broadcasting Abilene, TX. KHXS. PT: On-Air, board op, remotes, commercial & imaging production & copy.

03/2008-09/2014 – Sign Pro of Abilene. FT: Graphic Designer: Knowledge of substrates, vinyl, technical application, grand format print operator - Mimaki CJV30-130

03/2002-06/2004 – Bahakel Comm's. Colorado Springs, CO. 94.3 KIL0. FT: On-Air, remotes & appearances, commercial & imaging production & copy.

08/2000-02/2002 – Cumulus Broadcasting Grand Junction, CO. KKNN. FT: On-Air, remotes & appearances, commercial & imaging production & copy.

08/1996-05/2000 – Western State College Gunnison, CO. KWSB. Student: Station Manager, Production Manager, air talent.

EDUCATION

May 2000 - Western State College of Colorado. BA.

Major-Communications
(Mass Media/Broadcasting)
Minor - Business.

full work history, portfolio, demos, at
www.hornshighmedia.com

ON AIR